

Your local professional print and design service, manufacturing direct in the heart of beautiful Bridgnorth



## **BUSINESS CARDS**

We have a wide range of business cards to suit all businesses and your personal needs.

From our quick turnaround on our chunky feel matt card, to the luxurious coatings we supply like the smooth matt lamination to the luxurious soft touch.

Add a special touch with areas of spot UV, perfect for showing off your logo.

First impressions really count and you can rely on us to help you show off your business, by using smart design they give the receiver a personal glimpse into what you do and your brand.

At a standard size of 85mm x 55mm, they fit into wallets, purses and pockets easily. Perfect also for loyalty cards and sale cards, we can add finishing touches such as holes or rounded corners. We can also make a stamp out of your logo or symbol of your choice, to use alongside the loyalty card.





Simple and very affordable, great for loyalty cards or if you need a high volume premium card



Our most popular card, tough but sophisticated, they withstand daily life and give a light soft print



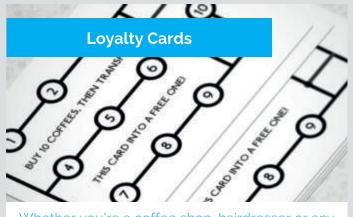
A targeted glossy finish, which creates a unique tactile and visual effect



An astonishing velvety finish.
This card exudes class and sophistication



A water resistant card on our super thick substrate, creates vibrant eye-catching colours



Whether you're a coffee shop, hairdresser or any service provider, these encourage return custom

### **Self Inking Stamps**



Bespoke to your business, from coffee to paw prints to flamingoes, in black, red, blue or lilac



For real luxurious business cards, choose our super thick board with a choice of middle colours



Creates a slightly more quirky look, not for everyone - 1 corner or all 4



sale items by adding tags



Not just for sale tags, they can be price tags, to fit on coat hangers, or attached directly to items

Improve constantly and forever the system of production and service, to improve quality and productivity, and thus constantly decrease cost.

W.Edwards Deming

# **FLIERS & LEAFLETS**

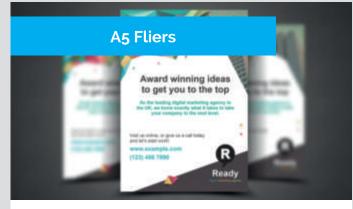
Fliers are a great way to promote your business. Available in a variety of sizes, folds and paper. You can make them feel very personal to your business.

We print on matt paper and card in weights of 90gsm to 350gsm. Silk we have 120gsm to 350gsm. Gloss is 150gsm to 300gsm, great for photo based products.

A6 Card is great for popping in your bag or posting through letterboxes. A5 has a bigger impact, and A4 allows you to provide much more information to your customers.

These items aren't just for promotional material, they can be used for price lists, menus, maps and are perfect for fitting into leaflet holders.

We can laminate them to give your item a longer life which is great for menus, it also makes them easier to keep clean.



Our most popular size, you can fit a special offer, maps and limited information and images



Slimline but still plenty of space - perfect for price lists & using in leaflet stands



Be a bit different and stand out with square fliers



Perfect for introducing your business to new potential customers





# **POSTERS**

The best option for quick and easy advertising, In the correct location they can attract customers to your event or inform them of your services.

Available from A4 to A0, or your bespoke size, isn't a problem. We usually print posters on our quality 200gsm water resistant paper. Our large format posters are built to last with our UV resistant latex ink, so they won't fade in the sun.

A Frames work well to display your poster, these can be supplied or we can print to fit your existing sign.

We can gloss laminate up to A1 to make them last for much longer.

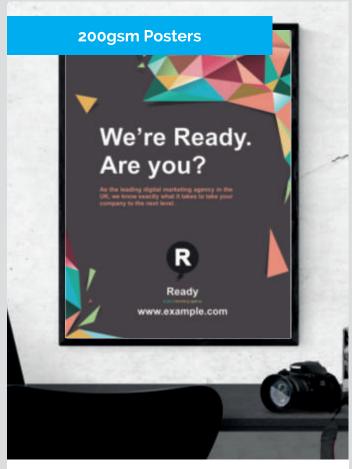
Our 'so flat' material also works well, being UV resistant, durable and waterproof, with a matt anti glare finish. It is also grey backed to prevent light show-through.



An alternative waterproof material that doesn't need laminating



Available on all sizes up to A1. This gives a waterproof protective coating for your poster.



Our 200gsm posters are available from A4 to A0. They can be made to any size to fit your frame.

### **A Frames**



Available on all sizes up to A1.
A perfect display for your poster

### **Whirlwind Signs**



A sturdy alternative to the budget A frames. Weight the base with either water or sand.

# **OFFICE STATIONERY**

Most businesses need everyday office essentials such as letterheads and compliment slips, quite often this is what your customers first see of your business and will judge your image from this. We print using the latest technology and use quality papers to help you give the best impression you can.

Our presentation folders come with a glued or interlocking flap. Choose a gutter capacity from 0mm right up to a spacious 30mm. With sizes DL, A5 or A4 available. Choose single or double sided printing, and single or double sided lamination, with a choice of matt, gloss and soft touch finishes. We advise laminating folders which have solid ink coverage across creases to prevent cracking, and protect against wear and tear.

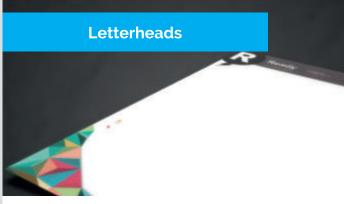
We can produce personalised planners for your office in a size to suit you. Also carbonless pads for invoices, order sheets and anything else where you may need a second or third copy.

# Envelopes

We can print your brand on our quality envelopes from C6, DL, I8, C5 and C4

# Wall Planners Wall Planners

Personalised with your criteria and branding



Printed on our 120gsm quality white stocks or our textured range of conqueror paper



Printed on our 120gsm quality white stocks or our textured range of conqueror paper

### Glued/Interlocking Folders



The perfect way to present important paperwork for your clients

### **NCR Pads**



Duplicate and triplicate Pads, both can be numbered, perforated and bound

# **BOOKLETS & BINDING**

A booklet advertising your business is an effective way of sharing what you have on offer. It can have product specific information or a compilation of services. If a tri-fold leaflet isn't a large enough space for you then stapled booklet may be your best option.

For a professional looking bound document you may consider thermal binding as it looks great but it will not open flat on a table which some clients need.

Alternatively there is wire or a plastic comb, which can open flat. Or a simple staple is also possible.

We can add a laminated cover or a plastic cover for your documents, also a card back to give it some strength.

If you are writing a book, then we can help with printing that too.

### **Saddle Stitched Booklets**



These two strong staples, can produce beautiful brochures and booklets

### **Thermal Bound**



Perfect for reports and presentations

# Wire Bound



Perfect for calendars and higher quality bound items

### **Comb Bound**



Great for items that are used frequently

### **Stapling**



Your choice where - top corner, middle, bottom right?!



Writing a book? - We can produce a proper bound book for you

# **ADVERTISING**

Roller Banners are a great addition to your business, they are portable, easy to store in their bags and are a very effective way of reaching your market. Great for exhibitions and in reception areas. We print on a grey backed material to stop any light from showing through.

The self adhesive vinyl is great on windows, cars, products and commonly used for safety stickers. We have clear or white available. If it doesn't need to be waterproof our label range will help keep the cost down.

Backlit material is used in backlit displays in estate agents to display the houses on offer, displays and posters in shopping places, takeaway display boards, information boards and many more display applications.

Use our show card struts to instantly bring your advertising to life. Works well on reception desks or exhibition stands next to where your customers stand or wait.

### **Roller Banners**





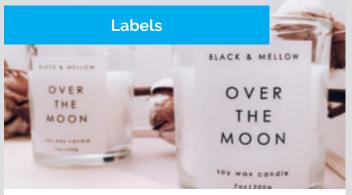




Great for exhibitions and reception areas, many sizes available for all price ranges



Add advertising to windows, cars with this durable material. Perfect for safety stickers and packaging.



A low cost alternative to vinyl, for packaging, address labels, carrier bags etc

# Backlit Material

Used in front of a lightbox for vivid window displays

### **Show Card Struts**



We can attach this to your 3mm foamex board - great for reception desks, shops and exhibitions

Nithout data you re just another person with an opinion

W.Edwards Deming

# **SIGNAGE**

Signage can really help boost your business, with short term or long term options. A quality shop frontage is where your customers make the first impressions of you and your business, so it is really important to get it right.

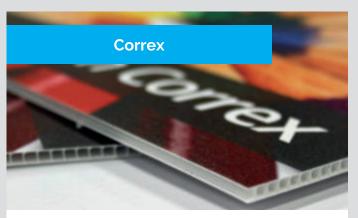
Vinyl Banners provide a great short term visual for events and special offers you want to promote, you can even use them again the next year by applying a vinyl sticker with the new date. They are hemmed and finished with eyelets as standard, or pole pockets can be included. The mesh option works well over windows or in windy locations, as these will let an amount of air through them.

Correx is used for lightweight signage, like the estate agents boards we see around. Foamex is very durable, and can be drilled or glued to most surfaces. Available in 3mm or 5mm.

Flags are great for outdoor events, coloured in your branding they can really help your customers find you from a distance.



Banners made from PVC, with welded edges, quality eyelets & optional pole pockets



Lightweight corrugated material, used frequently for estate agent boards



Used mainly for larger banners, to let some wind and light through the material



Available in 3mm or 5mm thicknesses up to 1.2m x 2.4m





3mm aluminium surrounding a rigid polythene core

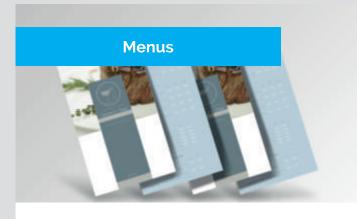
# RESTAURANTS & SHOPS

We can produce menus in a variety of sizes, folds and finishes. We have a thin matt laminate, which leaves a professional finish to your menu also for extra durability we offer a glossy thick laminate which works well outside. We can make your menu fit into any sized table stands and for that extra professional looking table, branded place mats are fantastic.

We can make gift vouchers either flat or in a cheque book style, for your customers to buy as gifts or treats.

Our carbonless pads work well for personalised receipts and order pads.

Sale cards & posters really attract your customers to sale items you have on offer.



Any size, laminated, folded or creased

### **Placemats**



Branded place mats will look fantastic in any restaurant

### **Gift Vouchers**



Can be made into a book with a perforated tear off section or loose



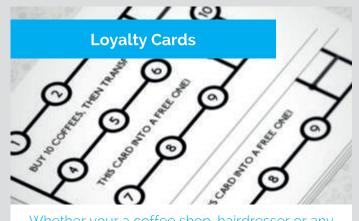
Be sure nobody misses your sale items by adding tags

### **Receipt & Order Pads**





Duplicate and Triplicate Pads, both can be numbered, perforated and bound



Whether your a coffee shop, hairdresser or any service provider, these encourage return custom

# PERSONALISED ITEMS

Mugs can be a great gift for potential customers or to push your brand further. We use white or coloured satin ceramic mugs, which can be printed and foiled to your choice.

Placemats and coasters are an alternative or can compliment your new mug. They are printed on a high quality high gloss coated wood, with a cork base.

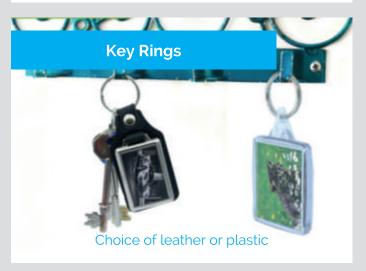
Mousemats can make any desk look more professional with a branded mat. They are made from quality 6mm rubber.

T-Shirts are a mobile advert for your business, we only use quality cotton which will last in the wash.

The magnets come with an optional handy bottle opener on the back, and the badges can be used for quality name badges.

# T-Shirts Customise with your photos or ideas

Available in a variety of sizes and colours



### Mugs



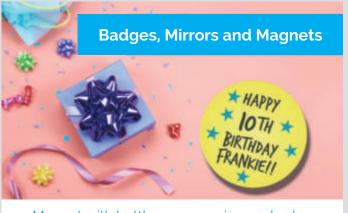
Available in white, red, blue, black, yellow & green



A choice of square & circle coasters



Mouseilitious!



Magnet with bottle opener, mirror or badge with your own photo

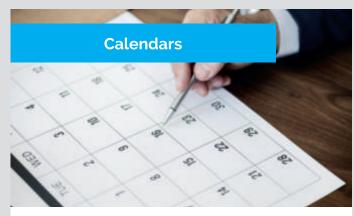
# PERSONAL PRODUCTS

For home or the office, having personalised products made your way, really makes a difference. Calendars we use on a daily basis, why not add your favourite memories from the year before or if you can never find one that fits your life we can make one that will.

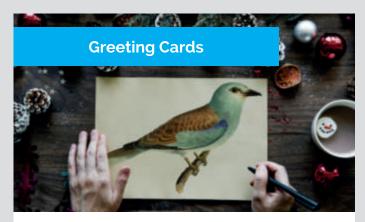
Do you have a memorable photo, painting or your child's drawing that you would like to show your family and friends? - Why not send it out as a greeting or Christmas card?

We can jazz up your invitations and address cards to match your taste and occasion.

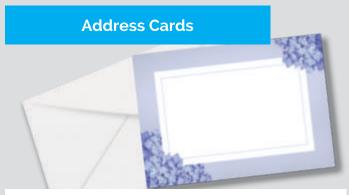
Personalised notepads and bookmarks add a personal touch to daily life.



We make these to order, need large area for text or large photos, the choice is yours



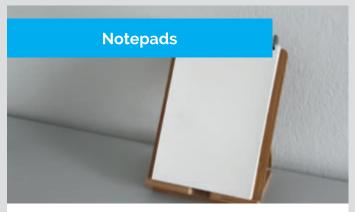
Use your own painting or photo, for our quality Christmas and greeting cards



Personalised address cards can be in any size, simple or as decorative as you like



Invitations can be personalised to your taste and occasion



A blank notepad isn't very inspiring on your desk, we can design you a personalised one



Personalised Bookmarks can be a novel way to advertise your business

# Wedding

Set the scene for your wedding day with our beautiful range of wedding stationery.

We have some amazing paper stocks and envelopes on offer for you. From luxury white or cream, linen or hammered range, a matt brown kraft card, also our triple layered card with optional coloured centre.

We can print your design or start with one of our designers to make your dream wedding stationery.

# Simplicity is the ultimate sophistication.

Leonardo da Vinci

### Invitations





Flat or folded invites on our selection of papers and cards

### **Order of Service**



Match your order of service to your invitation for a full set of beautiful wedding stationery

### **Place Cards & Menus**



Personalised place names & menus for those extra special touches

### Save the Date & RSVP Cards



Make sure the important guests are there by sending a save the date card

### **Table Names & Plan**



Available on paper or card to match your style, or foamex boards in any size you like

### **Thank You Cards**



Can be a flat card or folded greeting card with matching envelopes

# LOGO & GRAPHIC DESIGN

Bridgnorth Print's design team can turn your initial ideas for your business into reality.

We can start from scratch and create your logo and branding, or use your existing branding and create advertising material, office stationery, signage and much more.

















Always look on the bright side of life.

Monty Python



# Graphic Design

is the process of visual communication and problem-solving.

It can be a combination of symbols, colour, text and images to form a representation of your business.

Using these the ideas then grow to have more form in the way of composition on a page to create your branding, turning that into advertising, signage, websites and packaging

# **Your BRAND Our PRODUCTS**



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# More Creative Time

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